



Eighth edition

THE AWAKENING

Villa Erba, Cernobbio (Lake Como)

30th September, 1st - 2nd October 2016

“The issue is to understand the relationship among the genius loci and the landscape, the garden and the architecture. One feels to belong to a particular place when all these elements are connected, and every connection is strong and clear”

Fernando Caruncho

“Orticolario is a garden of knowledge where to seed and invest time, because it blossoms completely renovated with every edition, pushing us to make new discoveries. The event deserves everyone concentration and observation, without that urge to look at everything in a hurry and not to miss anything, because every time is a different connection between art and landscape, botany and design, where culture for an evolved gardening is the protagonist.

Atmosphere of 2016 Orticolario has to be tasted, felt and understood, while waiting for 2017 edition... on which we're already working on...”

Moritz Mantero, President of Orticolario

Orticolario eighth edition will start on 30th September until 2nd October, the Event for the passion for gardening and famous **for expressing emotions through beauty and elegance.**

Sixth Sense will guide us into Villa Erba (Cernobbio, Lake Como).

This year event title is: **“The Awakening”**.

Official Sponsor of 2016 Orticolario edition is Generali Assurance Company, central agency offices in Como, via Cecilio.

SIXTH SENSE

Everyone possesses a profound sense expanding beyond the perception of physical phenomena, through which we feel the vital force of nature, which surrounds and involves us, seduces and gives us great pleasure. It is the *Sixth Sense*: a magic that evokes emotions and invites us to listen to them, invites us to commune with nature, in order to discover new languages and to enhance the awareness of what the plant world is and represents.

THE FLOWER

The flower of this eighth edition is the ***Anemone*, the flower of the wind.**

The generic name *Anemone* was first used by the Greek philosopher and botanist Theophrastus and deriving from the Greek word *ánemos* (άνεμος), hence the wind.

Pliny the Elder, in his *Naturalis Historia*, also explains how the etymology of the name is related to the wind: *“the flower opens only when the wind blows, and it is this feature that gave the plant its name”*.

The genus *Anemone* consists of **more than 120 herbaceous species**, cold-resistant perennials with rhizomes and tuberous roots. *Anemone* will thrive in the garden or in pots, depending on the variety, or may be grown

for cut flowers. It is normally divided into three groups, according to their flowering season: end of winter/spring, spring/early summer and end of summer/autumn.

Anemone autumnal species are more than 20 varieties, cultivated and selected by Vivai Priola (Treviso) for 2016 Orticolario flowerbeds.

THE AWARD “FOR AN EVOLVED GARDENING”

This year Competition winner is Fernando Caruncho, Spanish landscape designer “Thanks to his talent to instil harmony in his own landscape projects, among different contexts and linking together philosophy and garden design, history and botany, culture and nature”.

The prize is realised by iFlame in collaboration with HortensiaGardenDesigners.

WITHIN THE CENTRAL PAVILION: “KOSMOS” BY VITTORIO PERETTO

The circle. Symbol of perfection, of unity, of cosmos. Glass shatters and becomes a new material, a place where nature grows and conquers its space. A fantastic and modern landscape grows from geometries, lights and visions, in a place where the relationship between resources and life never ends, in order to see the essence of everything all around us. Islands of perennial plants rise from a green carpet, whose canopy and foliage play with the glittering glass.

At the same time old and modern, ferns compete for a space with anemones among roots of big birches, ancient sacred trees watching from above. The exhibition space is spotted with “flying” mirrors, reflecting surroundings and catching the eye: a deep symbolism leading to a deeper knowledge of ourselves and to a metamorphosis.

Realised by Orticolario, project by Vittorio Peretto (HortensiaGardenDesigners . Milan).

Coordination by Carla Testori (Studio Verde Paesaggio, Vertemate con Minoprio - Co), perennial plants of BotanicalDryGarden by Mates piante (Orbetello - Gr), ferns by GARDENStudio “il giardiniere goloso” (Mezzolara - Bo), anemones by Vivai Priola (Treviso), “Green carpet” Società Agricola Il Tappeto Erbosio (Orsenigo - Co), “Flying mirrors” and steel elements realised by Francesco Mazzola (iFlame . Capriate San Gervasio - Bg), lighting project by Ministudio | Architect Michela Viola . Lighting Designer (Travacò Siccomario - Pv), minced glass realised by Tecno Recupero (Gerenzano - Va), and Om green design’ sound, audio-lighting device powered by solar energy by Avant*Garde (Parma).

EXHIBITIONS IN VILLA ERBA “WINGS”

Lario Wing

Camellia japonica reveals itself in an entwine of long and sinuous branches, with its asleep flowers during the autumn period, inside the “camellias forest”.

These are the plants to which Vanessa Diffenbaugh gives the meaning “*my destiny is in your hands*” in her book “The language of flowers”, inspiring a thought beyond floral messages: the importance of care and respect of the green world.

Big spherical azaleas seem to be imprisoned in their geometrical shape inside **Platani greenhouse** (Lario Wing), but in the end they tell us this story: the passion of a gardener for his plants.

Among the azaleas lies the chair “Rolo” designed by Giulio Iacchetti and realised by Internoltaliano (Milan), reinterpreting a classic director chair and making of it a refuge.

Plants nurtured by Compagnia del Lago Maggiore (Verbania Fondotoce – Vb)

Cernobbio Wing

Entering into the installation “Boschiglio Intricante” (Entangled Woods) by the illustrator Lino Stefani, we

cross the threshold of a fantastic world, inhabited by creatures and surrounded by primal and wild nature. The magic is the transformation of the essence into a painter stroke, while the walkway changes from a real path into something imaginary where plants world and human world relate one with the other. In collaboration with Mantero Seta (Como)

Regina Wing

The “Silk road” pays homage to the precious fibre with *Morus alba* ‘Tortuosa’ trees provided by Nespoli Vivai (Carugo – Como) with their gnarled branches, showing off completely naked and alternating with other more “discrete” specimens dense foliage.

COLLABORATION WITH GARDENING SCHOOLS

Installations in Exhibition Wings and Central Pavilion are setup with the cooperation of Fondazione Minoprio (Vertemate con Minoprio - Co) and with the Istituto Professionale dei Servizi per l’Agricoltura “San Vincenzo” (Albese con Cassano - Co).

THE SENSE OF ART: FOUR ARTISTS FOR ORTICOLARIO

Four artists will realise their pieces for 2016 Orticolario.

Lino Stefani, artist and illustrator from Verona, presents his piece “Boschiglio Intricante” (Entangled Woods) in the Cernobbio Wing (for further information, look at the description above, chapter “Exhibitions in Villa Erba Wings”, Cernobbio Wing).

Lorenza Morandotti (Milan) realises “Touch the origin” at the Golfo Platani : the piece was born when the hand of the artist crossed a “coppella”, a hole engraved by anonymous ancestor in a particular erratic stone, in Valle Intelvi (Como). The artist acknowledges that the hole in the stone is an absence signifying presence, a mystery telling us of an urge of research beyond primal needs. The bond with Essential points is immediate, clay elements, that are a common presence in the artist’s works, connecting a golden void.

Inside the “Laghetto delle Carpe”, Galp Galleria La Perla (Olgiate Comasco - Co) and Deodato Arte (Milan) present the installation “Return to origins” by **Artheline**: some curious, big and colourful hippopotamuses finding them at ease in their element, the water. Arnaud and Adeline Nazare-Aga intend to spread joy (Artheline duo, he’s a French designer and she is a Filipino artist). They aim to instil happiness in the spectator while looking at one of their art pieces, made of marble dust and resin, smoothed and hand-painted in their factory in Bangkok. Furthermore, an installation with an important exhibition of Arnaud and Adeline Nazare-Aga inside Lario Wing.

Artist, poet and traveller **Giovanni Tamburelli** (Saluggia – Vc) brings to the “Darsena” (dock) of Villa Erba, with his exhibition “Ancestral”, sculptures of bronze and metal: big and elegant mosquitoes with long legs that invite us to imagine their buzz, a persistent sound that, according to some shamanic cultures, could help to synchronize with universe vibrations.

Observe, see them and then close our eyes, listening carefully, we seek a connection with everything around us, exploring ancient paths.

“SPAZI CREATIVI” INSIDE THE GARDEN

Walking in Villa Erba Garden, visitors may explore selected exhibitions of 2016 International Competition “Spazi Creativi” (Creative Spaces).

Original, usable and liveable gardens placed inside Villa Erba and respectful of the existing landscape, thus ‘Genius loci’.

Selected projects will compete for the “**La foglia d'oro del Lago di Como**” Award (Lake Como Golden Leaf Award), shown and kept at Villa Carlotta.

Last year contest winner has been the Exhibition “Concluso con tatto” (Ended with tact) by Roberto Benatti

(Giardini Benatti, Cusano Milanino - MI) and Luca Bonoldi (F.lli Bonoldi, Carate Brianza - MB), which also won the “**Giuria Popolare**” Prize (People’s Jury Prize).

2016 Competing projects are:

1 “Il senso di perdersi”

“Losing the way”

Project and setup by Ginkgo Giardini . Torino . ginkgo-giardini.it

We might get lost by mistake or by choice. It sometimes can be a new experience getting lost into nature, tasting the thrill of discovery. Our inner-self is like a snug garden: meadows of anemones where to take a break and let ourselves be carried away in the wind, *anemos*, metaphor of ephemeral existence.

2 Spazio Floema “Vedere con le orecchie, ascoltare con gli occhi”

“To see with ears, to hear with eyes”

Project by Studio Enzo . Gifu (Japan) . enzo-garden.net

Zen philosophy believes that we could commune with nature through Sixth Sense.

If we walk on a wooden walkway among plants, a fountain and a brazier (purification symbols), we can come across a pentagonal platform. It is the place to meditate and let Sixth Sense commune with nature, seeing with ears and hearing with eyes.

3 Spazio AM Casali . “Inside Nature”

Project and setup by P’ARCNOUVEAU . Milano . parcnouveau.com

Contemporary times recall us to a more intimate relationship with nature. The installation embraces visitors with a three - dimensional landscape, a full-immersive experience. Surrounded by an organic form, we can rediscover how to observe. The installation is structured as overlapping “horizons” of plants: an homage to historical Lake Como natural landscape.

4 “Giardini Interiori”

“Inner gardens”

Project and setup by Studio Zero. Como . designstudiozero.com

A path into our inner world, made of sequences of rooms, where reside secret gardens of our soul. While descending into our inner self, these rooms become more and more intimate and primal, awakening our Sixth Sense. It will guide us to a deeper perception of the world, nature and humanity.

5 “Pioggia”

“Rain”

Project and setup by Giardini Benatti, Cusano Milanino (MI). giardinibenatti.net

“Rain has a vague taste of tenderness (...) and resonates with the soul of resting landscape” (Garcia Lorca, translation by Stefano Diana). A temple where mankind and nature are reflected on the same water. An homage to Luchino Visconti and his filmmaking: rain falls through frames of a film.

6 “Il nastro arancio. Al di qua e al di là”

“... On both sides of the orange ribbon”

Project ad setup by Lorenza Figari. Celle Ligure (Sv). lorenzafigari.it

Through the orange wall backlit plants can be glimpsed, intuitions of another reality. “Garden episodes” alternate on both sides of the ribbon, coloured in purple, colour of intuition.

7 “Disconnect to Reconnect”

Project and setup by Verde Passione. Vedano al Lambro (MB). verdepassione.it

With its piece “Disconnect to Reconnect”, Verde Passione presents an interpretation of Sixth Sense as the more intimate aspect of ourselves, where sincerest feelings reside. In order to find this place, we must “disconnect” at first from a virtual and chaotic world and, then, find a natural and peaceful haven where “reconnect” to ourselves.

8 “Mutazioni”

“Mutations”

Project and setup by Heidi Bedenknecht-De Felice . Como. FB: Heidi Bedenknecht-De Felice

Environmental damages have had a considerable effect on natural balance: into plants kingdom, events often leading to cellular alterations result in a bizarre mutation of the original form. “Mutations” wants us to listen to our Sixth Sense, meditating on the effects human behaviour has on nature and himself.

Committees will also assign other Awards:

-“**Stampa**” Prize (Press prize) will be awarded to a space able to evoke emotions while “telling a story”;

-“**Empathy garden**” Prize will be awarded to an installation for its strong social connotations and high-level quality specimens selection;

-“**Artist garden**” Prize will be awarded to a space where there’s balance between art and nature, and different languages coexist;

- “**Great Italian Gardens**” Prize will be awarded to an installation fusing tradition and innovation together;

- “**Essence**” Prize will be awarded to the set-up exhibiting the best composition of arboreal specimen variety

DESIGN WITHIN THE GARDEN

“**Sofia**” (Villa Antica Garden)

A huge *cor-ten* iron turtle occupies the space, a decoration element perfect for a garden, a park or a square, designed and projected by Francesco Mazzola | iFlame (Capriate San Gervasio - Bg) . Its shell completely covered in a carpet of *Dymondia margaretae* (provided by BotanicalDryGarden by Mates piante, Orbetello - GR), a south African ground-covering plant with double-faced leaves: grey on the upper side and silver on the lower side. “Sofia” let us sit on its legs to observe what surround us, awaking and listening our *Sixth Sense*.

“**Musicalia**” (Lakefront pathway)

A musical and poetic note brings a breath of life inside a garden or a terrace, a simple and effective way to *create our own Space* spreading harmony and beauty.

Vittorio Peretto | HortensiaGardenDesigners (Milan) draws inspiration by these concepts to design and collect objects and décor, influenced by the Music, together with skilled Craftsmen, in order to instil new energy inside gardens.

From a decisive collaboration along with Francesco Mazzola | iFlame (Capriate San Gervasio – BG) and Vittorio Peretto, “Musicalia” was born: a complete collection of garden decor, presenting itself within an installation in Villa Erba Garden, facing the lake and among harps, violins, notes... new ideas, new models, new melodies.

Avant*Garde (Parma) will present Om green design’ sound, audio-lighting devices powered by solar energy.

ACOUSTIC ORCHARD

In the centre of the main square inside Villa Erba Garden is set-up an installation designed by BotanicalDryGarden by Mates piante (Orbetello - Gr): orchard and music to listen and to observe, walking on glittering glass pathways. We may get lost among vegetables, flowers and scents, while concentrated on the commune language of Music and Botany.

Forms, colours and scents portray with sounds a Landscape, which contains all, as well as defining persons’ personality made of art, history, culture, nature.

Cor-ten musical instruments of Musicalia collection by HortensiaGardenDesigners e iFlame.

Minced glass by Tecno Recuperi (Gerenzano - Va); furniture and decor by Ethimo (Milan . Rome . Turin . Paris . Cannes); Om green design' sound, audio-lighting device powered by solar energy by Avant*Garde (Parma).

RESTING AREA

In the Garden, visitors could rest in the shadow of a beautiful *Gingko biloba* tree, facing the Lake Como, while sitting on comfortable seats designed by Alessandro Stevanin (Eltisler in Bassano del Grappa – Vi): Adirondack Chairs, handcrafted thrones made of recovered wood. In this environment, visitors can also take a look to the first-time public exhibition of the pomegranate collection (*Punica granatum*), plants that give in autumn extraordinary fruits with magical properties, nurtured by Mauro di Sorte (Vivaio Giardino Tara, Bolsena - Vt). Staging directed by Anna Flower Designer (Cassano Magnago – Va).

INSIDE VILLA ANTICA ... “SENSE”

On 110th anniversary of Luchino Visconti's birth, Rattiflora (Casnate con Bernate – Co) pays homage to this versatile artist, through a visionary scenography staged in past home.

Everything is shrouded in green like in a dream, imaginary and fantastic flowers overflow the garden, enter the Villa and observe: Nature entangles Visconti's main room with climbing plants and lush palm trees.

All senses are involved into the spasmodic research for the highest meaning of Life, a great mystery: “to perceive and to foresee that something is going to happen”.

A surprise awaits at the pier and at Visconti Entrance.

AMONG EXHIBITORS

Among new exhibitors : a great touching installation by the **landscape architect Alexandre Thomas**. He has selected plants coming from the best nursery farmers in France to describe “**Le Jardin Agapanthe**”, his magic and successful garden in Grigneuseville, a little village north of Rouen in Normandy; **DALIA dimensional wall art** (Milan), for its innovative project, combines paintings with ceramic reliefs for all the open space perimeter surfaces and a staging about shadow and rope-dancing in the wind with DALIA circus papier-mâché characters; **Internoltaliano** (Milan) shows furniture and decor inspired to the Italian way of living, created by the designer Giulio Iacchetti.

Among new nursery farmers : **Abbaye de Morienvall** from Paris is the only nursery farmer in Europe with more than 80 varieties of David Austin roses of which it is the official distributor; **Pépinières Figoli** from Provence is grower of over 100 varieties of figs (more than 40 for 2016 Orticolario), also on display in the France Pavilion at Expo 2015; **Green Service** from Venice is specialised in ornamental Gramineae and perennial herbaceous plants, *Taxus* and espalier-structured hornbeams.

Among nursery farmers : **Vivaio Giardino Tara** (Bolsena – Vt) is specialised in rare Hydrangeas for collectors and Hydrangeas in pots. It will also present its collection of pomegranates (*Punica granatum*) nurtured by Mauro Di Sorte and for the first time on public display in the Resting area inside the Garden; **Tillandsia of Michieli Floricoltura** from Padova presents inside Cernobbio Wing a great installation of *Tillandsia* of infinite shapes and colours, also known as the plant of the air; **Cactusmania** (Ventimiglia – Im) , among its rarities, dazzles with a majestic specimen of *Ferocactus stainesii pilosus*, which shows off its fire-red dense and tough thorns covering; **Maioli Enzo Azienda Agricola** (Salvaterra – Re) presents a collection of 40 table grapes vine varieties, Italian and European, completely ecological meaning that they weren't (and didn't need to be) treated with chemicals. In this exhibition space, visitors can also taste a specific type of wine, made of 10 native-selected vine varieties, recently authorized by Ministero delle Politiche Agricole Alimentari e Ambientali (Italian Ministry for Agricultural, Food and Environmental Policies)

AMONG SPEAKERS



Stefano Mancuso, Marco Martella, Tiziano Fratus, Francesco Ferrini and Francesco Mati are some of the lecturers of 2016 Orticolario edition, guiding visitors to discover their own *Sixth Sense*:

Stefano Mancuso is founder of neuro-vegetal biology and executive director of LINV, Laboratorio Internazionale di Neurobiologia Vegetale (International Laboratory of Neuro-Vegetal Biology), and included in the “New Yorker” prestigious world changers list. He will speak about a common prejudice that is: plants are insensitive, are immobile and passive.

Marco Martella is founder of Jardins (éditions du Sandre) and writer for the publishing company Ponte alle Grazie, he will guide us through a journey in history among garden gods.

Tiziano Fratus is a poet and a writer for famous publishing companies such as Mondadori, Feltrinelli and Laterza. He will present his new book “L’Italia è un giardino” (Italy is a garden), third of the trilogy “Trilogia delle bocche monumentali” published by Laterza.

Francesco Ferrini is tenured Professor of Arboriculture and President of the Florence University School of Agriculture. Along with **Francesco Mati**, a businessman working in the field of plants and gardens with his family since 1909, he will speak about “Amore per il giardino e l’odio verso le piante: ossimoro o realtà?” (Love for garden and hate for plants: oxymoron or reality?), explaining what really means hating plants and how not so rare is a behaviour like this.

EVENTS

Orticolario will present a wide programme for this edition also: meetings, floral and botanical exhibitions, book presentations, children workshops, and more... On-line can be consulted updates and schedules.

For further information about 2016 Orticolario visit: <http://orticolario.it/category/visitatore/>

PATRONISED GROUPS

Orticolario pays specific attention to charity. Since the beginning, profits raised during the main event are given to charitable associations of Como area, dealing with people in need.

INFORMATION

BOAT

Free shuttle-boat service Como - Cernobbio and back will be operative from Saturday 1st to Sunday 2nd October.

TICKETS

Four ticket offices available: ticket price 17,00 Euro – reduced ticket 14,00 Euro

Online: 15,00 Euro (purchased¹ before 25th September 2016)

Special reduced ticket 12,00 Euro (every day starting from 17.00 pm.)

Children under 14 enter free

Free shuttle-bus service Como-Cernobbio and back is included, bus stop at parking areas entrance in Cernobbio and Maslianico.

PUBLIC OPENING

¹ Preferibile e consigliato



Friday 30th September and Saturday 1st October: 9.00 – 19.30

Sunday 2nd October: 9.00 - 19.00

Information about 2016 Orticolario at:

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Website www.orticolario.it

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Orticolario is also on:

Facebook: <http://www.facebook.com/Orticolario>

Twitter: <http://twitter.com/Orticolario>

Pinterest: <http://www.pinterest.com/orticolario13>

YouTube: Orticolario

Instagram: <https://instagram.com/orticolariocomo/>

LinkedIn: https://www.linkedin.com/company/orticolario?trk=top_nav_home

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