



## THE SAGE TEMPLE ORTICOLARIO AT LES JOURNÉES DES PLANTES

*This year again, from 18 to 20 May, Orticolario will be in France in the park of the Domaine de Chantilly. The inspiring muse will be the Sage, the protagonist of the tenth edition. A passionate intertwining of knowledge will accompany visitors in a dreamlike and sensory, ethereal yet concrete, journey*

*Whether it descends in the middle of the orchard rivers,  
or that it creeps in the reeds,  
this breath that you believe to be the wind  
is exhaled by the god sitting up there on the hill,  
among the sage plants in the sky.*

Jean Giono, *Accompagné de la flûte*, 1924

*Cernobbio (CO), April 24, 2018* – A temple to celebrate the sacredness of Sage, a magical, purifying and divinatory plant. “The Sage Temple” is the evocative title of the installation with which Orticolario, a cultural event dedicated to the passion for gardens and their capacity to convey emotions and beauty, will participate in the spring edition of the most prestigious French gardening event, Les Journées des Plantes, in the park of Domaine de Chantilly from 18 to 20 May 2018.

This year Orticolario will be inspired by Sage, the plant which is the protagonist of the tenth edition (scheduled from 5 to 7 October at Villa Erba, on Lake Como). The installation "The Sage Temple", designed by OLO creative farm, will accompany visitors in a dreamlike, ethereal and emotional, yet concrete and sensory, journey where forms, colours, perfumes and sounds will blend into each other to create an elsewhere place - transcending time and space.

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Sede Legale: L.go Visconti 4, 22012 . Cernobbio . P. IVA/C.F. 03200630139 . N° REA: CO-301286 . Capitale Sociale 118.000,00 i.v.  
Segreteria organizzativa c/o Villa Erba . Cernobbio . Tel. +39 031 3347503 . Fax +39 031 340538 . info@orticolario.it . www.orticolario.it



The temple will consist of a square-shaped metal structure, created by Francesco Mazzola of FDM F.lli Mazzola, in which the frames traditionally used by Mantero Seta for silk-screen printing of fabrics and accessories are set. A transparent fabric, veiling and unveiling, will invite visitors to enter: they will be greeted by mirror-like walls – to reflect (on) the presence of man in the garden – and by walls of Sage. And here is the core of the installation, the plants of Sage, the "guardian deities of the temple". Four varieties will be presented, all supplied by Vigo Gerolamo nurseries in Albenga: *Salvia icterina*, *Salvia purpurea*, *Salvia tricolor*, *Salvia officinalis*.

*"Our plants are 100% Ligurian, from birth to sale – comments Francesca Vigo, who runs the family company Vigo Gerolamo together with her father and brothers – They grow under the Mediterranean sun, without artificial heat and light".*

The sages "will speak" and the visitors will be able not only to smell their scents and touch their leaves, but also to listen to them: the voice of the sages can be heard thanks to special sensors put on their roots and leaves transforming the impulses of the plants into sounds, this being the result of the continuous research by Music of the Plants on the ability of nature to communicate with us. Finally, at the centre of the structure, protected by invisible walls and hidden from prying and profane eyes, the Infinity mirror, a sort of vortex made up of mirrors.

*"Inside 'The Sage Temple' the playful confrontation with oneself purifies – explains Mattia Amadori, director and owner of OLO creative farm – The perfumes of the vertical gardens uplift the senses, and when we listen to the voices of the sages we are invited to reflect on the relationship between man and nature".*

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## DETAILS ABOUT THE SAGES

*Salvia ictericina*: this variety has green-yellow leaves and a corporeal and rough texture like a cat's tongue. The shandy leaf has a sweet and vaguely alcoholic perfume.

*Salvia purpurea* is the most aromatic and the most colourful sage, with dark stems and brown leaves. Its scent, as well as its taste, is definitely balsamic, releasing a calming and relaxing aroma.

*Salvia tricolor* (rose, white and green) has digestive properties and can be used for herbal teas. The great chromatic variability makes this plant definitely sparkling and contemporary with a scent of earth, fresh and lively.

*Salvia officinalis*: the mother of all sages. The queen of the table and of the vegetable garden. Aroma and taste of tradition, chlorophyll for gardeners.

## DETAILS ABOUT "THE SAGE TEMPLE"

Organised by  
**Orticolario**

Project by  
**OLO creative farm**  
Como  
olocreativefarm.com

Sages nurtured by  
**Vigo Gerolamo**  
Albenga (SV)  
vigogerolamosrl.it | aromariserva.com

Voices of the sages by  
**Music of the plants**  
Vidracco (TO)  
musicoftheplants.com

Structure by  
**Francesco Mazzola | FDM F.Ili Mazzola | iFlame**  
Capriate San Gervasio (BG)  
fdm.it | iflame.it

### **S.O.G.E.O. srl Impresa Sociale**



Sound system with cable radio by

**TiEVENT**

Laveno Mombello (VA)

FB: Ti Event "Sound&Light Passion" Eventi aziendali e privati

Fabrics by

**Mantero Seta**

Como

mantero.com

Special thanks to:

**Paolo Mezzadri | Metallifilati**

Cremona

metallifilati.com

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## NOTES

Orticolario, now in its tenth edition, and this year entitled "Everyone for sage!", is an event dedicated to the passion for gardens, a celebration of nature in all its multiform expressions. Scene of the event will be the historic park of Villa Erba in Cernobbio (CO), a nineteenth-century villa overlooking the shores of Lake Como, which was also the residence of the director Luchino Visconti. Essence of Orticolario: the gardens set up in the park, inspired by the theme of the year and selected through the International Competition "Creative Spaces". The theme of Orticolario 2018 is "Playing", while the starring flower is Sage. The event is enriched by a wide range of rare, unusual and collectible plants, artistic craftsmanship and design, a rich calendar of meetings and numerous educational and creative workshops for children. During the three day event funds will be raised and donated to Larian associations involved in social issues. Lastly, the 2017 edition involved 280 exhibitors and up to 25,000 visitors.

## ORTICOLARIO 2018 AT A GLANCE

5 - 7 October 2018 Villa Erba, Cernobbio (CO), on Lake Como

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